

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u> 587804 /		<u>Alt Order #</u>
<u>Product</u> Romney		
<u>Contract Dates</u> 11/02/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Romney/R/ President		<u>Original Date / Revision</u> 11/01/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

and:

American Rambler Production
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGNT	11/02/12	11/02/12	8p-9p Fri	8p-9p		:30			NM	1	\$590.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$590.00			
N 2	WGNT	11/02/12	11/02/12	9p-10p Fri	9p-10p		:30			NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$785.00			
N 3	WGNT	11/03/12	11/03/12	ACC Football	12p-CC		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				3	\$750.00			
N 4	WGNT	11/05/12	11/05/12	8p-9p Mon	8p-9p		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$395.00			
N 5	WGNT	11/05/12	11/06/12	9p-10p Mon	9p-10p		:30			NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$395.00			
N 6	WGNT	11/03/12	11/03/12	10p-1a Sat	10p-1030am Takir		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$120.00			
N 7	WGNT	11/04/12	11/04/12	10p-1a Sun	10p-1030pm Takin		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$120.00			
N 8	WGNT	11/03/12	11/03/12	10p-11p Sat	10p-11p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$150.00			
N 9	WGNT	11/04/12	11/04/12	10p-11p Sun	10p-11p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$200.00			
N 10	WGNT	11/02/12	11/02/12	WGNT News	7-9a		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				3	\$70.00			
N 11	WGNT	11/05/12	11/06/12	WGNT News	7-9a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				5	\$70.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>
587804 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/02/12 - 11/06/12	Romney	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney/R/ President	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																							
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✓ 12	WGNT	11/04/12	11/04/12	12p-4p Sun	12p-2p		:30			NM	3	\$495.00																																							
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Week:		10/29/12	11/04/12	-----S				3	\$165.00																																										
✓ 13	WGNT	11/04/12	11/04/12	12p-4p Sun	2-4p		:30			NM	3	\$495.00																																							
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Week:		10/29/12	11/04/12	-----S				3	\$165.00																																										
✓ 14	WGNT	11/02/12	11/02/12	3p-4p M-F CW	3p-4p		:30			NM	1	\$200.00																																							
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Week:		10/29/12	11/04/12	----F--				1	\$200.00																																										
N 15	WGNT	11/05/12	11/05/12	3p-4p M-F CW	3p-4p		:30			NM	1	\$200.00																																							
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Week:		11/05/12	11/11/12	M-----				1	\$200.00																																										
N 16	WGNT	11/02/12	11/05/12	4-5p M-F CW	4p-5p		:30			NM	2	\$470.00																																							
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																																										
Week:		10/29/12	11/04/12	----F--				1	\$235.00																																										
Week:		11/05/12	11/11/12	M-----				1	\$235.00																																										
N 17	WGNT	11/05/12	11/05/12	6p-7p M-F	6p-7p		:30			NM	1	\$295.00																																							
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Week:		11/05/12	11/11/12	M-----				1	\$295.00																																										
N 18	WGNT	11/05/12	11/05/12	5p-6p M-F	5p-6p		:30			NM	1	\$245.00																																							
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Week:		11/05/12	11/11/12	M-----				1	\$245.00																																										
Totals											33	\$8,315.00																																							

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	33	\$8,315.00	\$7,067.75
Totals	33	\$8,315.00	\$7,067.75

Signature: _____ **Date:** _____

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